

The FARM TRIBUNE

VOL. XXVIII, NO. 20

PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA

10c Per Copy Thursday, October 17, 1974

PAULINE MEHRHEN NAMED COWBELLE OF THE YEAR



A GIFT honoring Mrs. Ralph Mehrten, of Exeter, right, as Tulare County CowBelle of the year, is presented by Mrs. Pearl Shannon, left, of Tulare, and by County CowBelle President Sandi Shannon, center, of Terra Bella, at a CowBelle meeting last Friday in the Springville Inn, Springville. Mrs. Mehrten, a native of Lemon Cove, is a charter member of the County CowBelles. (Farm Tribune photo)

MEHRTENS FOURTH GENERATION OF FAMILY TO LIVE ON RANCH

SPRINGVILLE — Mrs. Ralph Mehrten, of Exeter, the former Pauline Elsie Tyson who was born at Lemon Cove, was named 1974 Tulare County CowBelle of the year at a meeting of the County CowBelles and a present member of the board. She has

JAYCEES SEEK JUNIOR MISS

PORTERVILLE — Scholarship awards and a chance to move into state and national Junior Miss competition is being offered Porterville area girls who are high school seniors.

Porterville Jaycees are inviting senior girls to compete in a Junior Miss Pageant in the Memorial auditorium the evening of November 29, with interested girls to contact their high school counselors, or Gary Wallace, pageant chairman and a past Jaycee president.

Winner in the Porterville pageant will receive a \$300 scholarship from Porterville

(Continued On Page 8)

worked in CowBelle projects for a number of years; participates in operation of the Thrift Shop at the Exeter Memorial hospital; is active in the Lemon Cove Women's club; is a member of the California Shorthorn Lassies; (the Mehrten ranch is well-known for its Shorthorn cattle) and is a business partner in the Mehrten Cattle company with her husband, and a son, William and his wife, the former Charlotte Howison.

The Mehrten's daughter, Phyllis, is married to Matthew Russo, a design engineer with Paceco.

Before her marriage in 1941, Mrs. Mehrten was an outstanding woman athlete, participating in sports as a swimmer, diver, ice skater and softball player. As a girl she worked in her family's general store at Lemon Cove and lived there following her marriage until she and her husband purchased the Austin Balaam ranch in 1948 where they still make their home.

(Continued On Page 2)

TULE RIVER FLOODWAY HEARING IS TOMORROW

PORTERVILLE — The Reclamation board will conduct a second public hearing regarding the Tule River Designated Floodway tomorrow, October 18, in the Porterville City hall, the hearing beginning at 10 a.m.

Designated floodway, according to board definition, is the channel area of the stream and that portion of the adjoining

floodplain required to provide for the passage of the one-percent event (100-year flood).

Purpose of the Porterville hearing is to receive comments concerning the location of boundary lines of the designated floodway for that portion of the Tule river between Road 224 and Success dam.

The designated floodway will provide a tool to the residents living along the river so that they may know the limit to which they may construct fills and other developments on their property.

The designated floodway will also aid The Reclamation board and local authorities in controlling encroachments in the floodway of the Tule river.

General statements to further define the purpose and the requirements of the designated floodway are the following:

(Continued On Page 5)

Energy Official Speaks Nov. 19

PORTERVILLE — Dick Du Val, Director of space and energy programs with the Atomic Energy commission, will speak on nuclear power at a no host luncheon meeting of the Porterville Rotary club at noon, Tuesday, November 19. Interested persons are invited to attend, according to Norman Polly, program chairman.

Veteran Day Queen Selection Saturday Night

PORTERVILLE — A queen, a junior queen, and their courts will be selected Saturday night for Veterans' Day and Homecoming during ceremonies, starting at 7:30 p.m., in the Memorial auditorium. The public is invited to attend without charge.

The girls are seeking the title of senior queen: Cheryl Ridgway, Rebecca Winfree, Debi Duboski, Jill Hargis, Fernetta Haynes, Robin Caulk, Melinda Hansen, Cathy Barbarick, Javonna Gibbons, and Robyn Natzke, with the queen to reign during Veterans' day ceremonies

(Continued On Page 8)

Three Teams Face Tough Opening Games

PORTERVILLE — Porterville's three football teams - Porterville college, Porterville high, and Monache high - all face tough teams as they open league play Friday and Saturday nights.

The Monache Marauders, coming off a not-so-good practice season, will be at home in Jamison stadium Friday night against a big fast Tulare Redskin team that has so far been unimpressive but that has an obvious potential to explode.

The Porterville High Panthers, with their best won-lost record in several years, take on a highly-rated Delano Tiger club in Delano Friday night.

The Porterville College Pirates travel to Lancaster to open conference play against Antelope Valley, a team that is a pre-season choice to win the conference.

Monache-Tulare varsity kickoff time is 8 p.m., also the Panther-Tiger game. At Lancaster, game time is 7:30 p.m.

CATTLEMEN BANQUET SET

Gene Sadler, of the California Division of Forestry, will be the speaker and music for dancing will be provided by the Jazzberry Jam Band at annual Fall banquet of the Tulare County Cattlemen's association, Saturday, October 19, at the Visalia Elks club. Cocktail hour is set for 6 p.m.; a prime rib dinner will be served at 7 p.m.

DUCOR ANNIVERSARY DINNER NOV. 17

Executive council.

Plans for the anniversary dinner were announced at September meeting of the club, at which new members were introduced: Mickey Clayton, John Flynn, Tammie Todd, Ann Zimmerman and Corey, Richard, and Benton Boyd. Each new member introduced their parents.

In other business of the meeting - the first of the current 4-H year - reports were given on: The Santa Barbara 4-H Leadership conference by delegates attending from Ducor. Julie Swartzlander attended the

that a reappraisal of the entire project seems likely.

As to the current situation and possibilities for the future, the following statement was released this week from the Porterville Public Schools' District office:

(Continued On Page 2)

BIG-TIME HALF-TIMES

Both Porterville high and Monache high bands move onto the big-time, half time show scene next month, the Panther band, directed by Buck Shaffer, is scheduled for the Los Angeles Rams - Minnesota Vikings game in the L.A. Coliseum November 24; the Monache band directed by Dale Anderson, will appear in the Oakland Coliseum for the Oakland Raiders - San Diego Chargers game November 17.

Youngsters And Oldsters To Ride In Junior Rodeo And Gymkhana

seniors, 15-19 years; and adults, 20 and over.

Texas barrels and single stake all classes; steer riding, 13 to 17 years, first section; calf riding, 6 to 12 years; steer riding, 13 to 17 years; girls' goat tying, 17 years and under; barrel race, all classes; and team roping, 6 to 17 years.

(Continued On Page 2)



ROYALTY FOR Junior Rodeo and All-Age Gymkhana, Saturday, at the Plano Stable arena, is Cathy Williams, queen, second from right; Kathy Kaiser, first princess, left; Deldra Buckner, second princess, right; and Julie Boyd, third princess, second from left.

(Edwards Studio photo)

conference as one of the three dress review winners from Tulare county. She said that she had previewed the new clothes for fall and learned about job opportunities in the clothing industry. She modeled the outfit she won the trip on and learned about modeling, and the use of proper make up techniques, and the use of proper accents.

Debbie Todd, who went as a junior merit award winner, attended sessions on "How to Improve Your County's Junior Leadership," by strong counties

(Continued On Page 8)

Editorial Comment

THE INVESTMENT DROUTH

It is becoming clearer all the time that the United States is in danger of an economic collapse largely because too many people don't understand the importance of profits and investment in a private enterprise economy such as ours.

The economy of any nation cannot expand without capital, and as any course in economics will tell, the two sources of such capital are — first and foremost — the investments of individuals; secondly, profits.

In a recent editorial U.S. News & World Report made the point clear by quoting a top level fiscal authority as expressing his deep concern over "the critical importance of the ability of this country to meet its future investment needs, that profits grow at a much more healthy pace over the coming years than they have in the past seven years."

His second concern was that "the negative attitudes about profits held by many Americans might become a part of public policy... The result could only be that capital formation would be inhibited, and the real purchasing power of wage earners would rise more slowly."

In a word, if capitalism is to work, profits and investment are key factors.

What this country needs, and desperately, is a wide political leadership that will re-instill in the minds of all Americans a respect for and understanding of the rightness and value of profits and investment. A return, as it were, to Franklin's observation that a penny saved is a penny earned."

Youngsters

(Continued From Page 1)

In addition a barnyard scramble will be staged for the very small fry - three to five years of age, and an open, jackpot team cloverleaf barrel race.

Officials of the show include officers of the Porterville Horsemen's association: D.L. Buckner, president; Winston Alexander, vice president; Teresa Alexander, secretary; and Darla Alexander, treasurer.

Dorman Collier will serve as gymkhana judge; arena secretaries will be Janelle Collier, Darla Alexander, and Edra Buckner.

"Buck" Buckner is rodeo chairman; Janelle Collier and Mary McDonald, queen contest; Brent Gill will work as rodeo announcer; Barbara Burchell is rodeo secretary; Don Powell,

arena director; Jack Burchell and Rock Hudson will judge riding events; Laura Powell, official timer for riding events; Hap Sweeney and Kevin Sweeney will work as rodeo clowns.

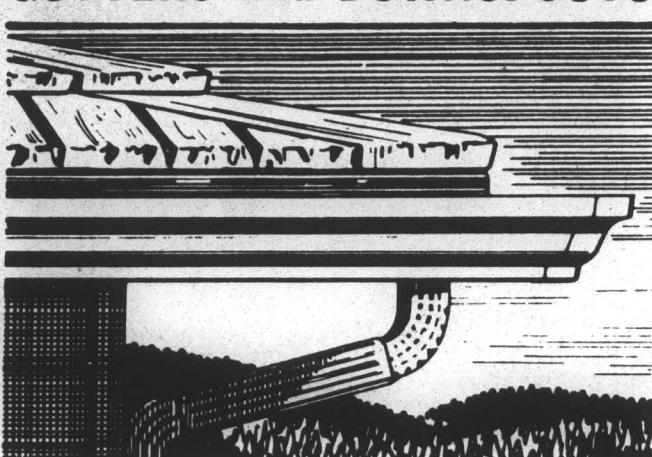
The Porterville Canterbelles will ride as a special arena attraction.

The rodeo is being produced by Junior Buckaroo.

CALIFORNIA SPEAKS

RADIO MATSUMAMI, L.A., On Ford children's jeans — "If the President of the United States feels it's wiser not to tell his children how to dress, it is presumptuous of us to tell the President to tell (them). Besides, the new White House fashions are a breath of fresh air... now everyone can afford the originals.

GUTTERS and DOWNSPOUTS



DON'T HAVE ANOTHER "SPLASH DOWN" ON YOUR GARDEN AND FOUNDATION THIS WINTER WHEN THE RAINS COME.

GALVANIZED GUTTERS AND DOWNSPOUTS WILL CARRY THE WATER TO A DESIGNATED SPOT.

COME IN! OUR COMPETENT STAFF IS READY TO HELP YOU. BE PREPARED, AND BUY RIGHT AT

BREY-WRIGHT LUMBER CO.

Telephone 784-2470
45 West Olive Ave.
Porterville



We Only Heard

By BILL RODGERS

BIG HORSES will be in the spotlight October 30 as a feature of the Grand National in the San Francisco Cow Palace, and when big horses get into the act in California these days, Ginger and Terisa Hammond, of Porterville, are usually among those present. They'll be at the Cow Palace working for Stan Pilegard, of Sanger, as the lead team in 4-up and 6-up competition and one of them will be in a tandem hitch... And the big horses that were in Porterville and Springville for the 1974 Springville rodeo - Lou Silva's eight Clydesdales - will be in special challenge competition.

SO BOB MATHIAS hasn't made the cover of Time magazine and no one has eulogized him as America's greatest orator or greatest statesman, but by the record, he's been pretty solid with his votes when the chips were down. When we say solid we mean solid from the standpoint of agriculture, and agribusiness and generally from the standpoint of people in his district who, regardless of what they do, are linked to the agricultural economy of the area... This guy running against Mathias - Brebs or Grebs, or whatever his name is - hasn't shown us much. He's a big city boy, he's Fresno and Fresno Bee oriented, and he's an attorney, all of which qualifies him for a blank space opposite his name when folks punch their ballot on November 5... Mathias is a high-ranking member of the House Agriculture committee and his representation on the ag committee is something this area cannot afford to dump... The choice in this case is obvious, Mathias, who by his voting record, has done a good job through the years; the other guy, who if elected, becomes just another freshman, city-oriented congressman in the confused Washington confusion... And, come to think of it, we have an idea the nation doesn't need any more attorneys in elected office at (as the politicos say) this point in time.

V. RUSSEL, Bakersfield — "There was a time when public opinion counted for something, but these days opinion on everything is so diversified that it does not have much influence."

Travel
AIR - STEAMSHIP
ALL LINES
Hanson Travel Service
13 W. Mill 784 2240
TOURS CRUISES

October Is TIME TO PLANT

- * Bulbs
- * Onion Sets
- * Lawn Seed
- * Rye Grass
- * Vegetables
- * Winter Flowers



GOOD THINGS FROM THE GOOD EARTH

DAYBELL NURSERY

55 North 'E' St.
Porterville

Open Weekdays 8:30 - 5:30 Open Sunday 10 - 3

Thursday, October 17, 1974

original projections.

"The compounding of these problems," Rankin stated, "has resulted in our current situation whereby the Governing Board finds itself with less money than originally anticipated. We find we must do more things with less money."

"Although the problems are not insurmountable, they have caused the Governing Board to reassess our construction priorities."

"Some consideration," he added, "is being given to reactivating the Citizens' Master Plan Advisory Committee formed in 1972." If reactivated, they would be asked to assist the Governing Board in the decision-making process and in forming recommendations as to future remodeling.

Fourth Generation

(Continued From Page 1)

As for her present activities, Mrs. Mehrten says that her "biggest project" is the sharing of interest in ranch life, sports and outdoor living with her grandson, Will, who is the sixth generation of the Mehrten family to live on the ranch.

She also participates in a traditional Mehrten picnic, which some 200 family members annually attend.

The Mehrten own, lease or manage some 4,500 acres of farm and range land, running more than 1,500 head of cattle - mostly stockers, plus a registered Shorthorn cowherd. One of their brands was registered in Tulare county in 1861 and has been used continuously since then by the Mehrten family.

Mrs. Mehrten participates in all ranch work and joins with her husband in his various civic, political, and business activities; his work in the Cattlemen's association, the Farm Bureau and the California Shorthorn Breeders association; plus youth work in the 4-H and Boy Scout programs.

PASSES OFFERED

PORTERVILLE — Honorary activities passes for high school sports and other school events are being offered to local-area senior Citizens (minimum age, 65 years) as a result of action taken by school trustees and student councils at Monache and Porterville high schools. Application can be made at the school district office, 589 West Vine ave.

The Farm Tribune

Published Every Thursday at
80 East Oak Avenue
Porterville, California

John H. Keck-William R. Rodgers
Co-Publishers and Owners

The Farm Tribune was declared a newspaper of general circulation on January 10, 1949 by judgment of the Superior Court of the State of California in and for the County of Tulare.

Second class postage paid at
Porterville, California
Single copy 10c; Subscription per
year, \$5.00; two years, \$8.00

VOL. XXVIII, NO. 20 Oct. 17, 1974

We Pay Cash



For Good Used Furniture
or
We Give Liberal Allowance
On New Furniture

Jones Furniture Center

157 N. Hockett 784-2212
Porterville

FARM PRICES IN CALIFORNIA DECLINE SLIGHTLY

SACRAMENTO — California farm commodity prices as of September 15, for most items showed a slight decline from a month earlier, according to figures compiled by the

California Crop and Livestock Reporting service.

Most noticeable drops were in prices received for all kinds of meat animals. Decreases from a month earlier were also reported for corn, oats, dry beans,

potatoes, alfalfa hay, cotton lint, oranges, grapefruit and lemons.

Only commodities that showed some increases were barley, wool, sorghum grains, and eggs.



Things grow bigger in California

money grows bigger in California Federal

Prize money. Birthday money. Investment capital awaiting a stronger market. Even that ten dollars a week you wrench from your paycheck. Whatever size your money comes in, it will grow

Visalia: 501 W. Main Street / **Lemoore:** 346 West D Street / **Porterville:** 185 North D Street

bigger in California Federal. We make it happen. With very high interest rates, daily compounding, and the safety of the nation's largest federal. Let's start something today. Together.



CALIFORNIA FEDERAL SAVINGS AND LOAN ASSOCIATION

Thursday, October 17, 1974



OUR TOWN

BY RUTH LOYD

I can't find a sock pattern or sock yarn anywhere. I guess people don't knit socks anymore. I don't want to tackle anything fancy like Argyle socks. Just plain ribbed socks. I had heard that HELEN OVERCASH knitted most of RAY'S socks, so I called her to see if I could copy one of her patterns. I really like to knit socks. I like to knit one sock. The second sock is always a drag, but it should be done. I have one knitted glove somewhere. I dragged through one glove, but the second one left me cold. If one of you happen to have a pattern, could

I copy it please? The only yarn I can find is yarn for baby things. I somehow can't see my husband wearing a pair of pink socks, but I'm sure if I could get a pattern, I could find the yarn somewhere.

Many families these days are stuck with watching football and baseball on the T.V. Some wives are really fed up with the whole thing. I'm amused at all the comments I hear. Many wives are doing all kinds of unusual things to get away from the screaming and noise of the games, and watching the tight little ends doing their thing. And

THE FARM TRIBUNE

the names the players have. ROLLIE FINGERS. I wonder what Mrs. Fingers thought of, when her son was born. I would have named him STICKY or BUTTER. When our daughter was born, my father wanted us to name her SELLA. Can't you just see me introducing her to my friends. "This is my daughter CELLULOID." Funny Father.

ALAN HAMMOND brought his little sister over for a visit. Little sister JANET lives in Twin Falls, Idaho. She and her husband JIM have a sporting goods store and a sheep ranch. Their two boys have names starting with J also. JEFF and JERRY. That would make a good brand for their sheep. Four J's. I wanted a ranch at one time. I would have called it the LOYD'S PRAYER, but that is a wee bit sacrilegious. Or a beach house, and call it The House of the Loyd. That's not nice either.

Now you know why we don't have either.

Our puppy was getting a wee bit shaggy. She looked like a small black bear. I called CLAIRE BILLSTROM to find someone who clipped Scotties. Scotties aren't the easiest dogs to clip. CLAIRE told me to call SHERRY PEAK. SHERRY and her husband DOUG are part owners of the new shop in Springville. Our puppy isn't too friendly and I was wondering how she would like SHERRY. It was love at first sight, for both of them. Which made it nice. Now our Scottie looks like a Scottie, and I was delighted to meet SHERRY. I hope their new shop does well. They seem to have lots of great ideas.

Happiness will be when our Scottie quits messing up the carpet.



BERNICE THOMAS, Porterville realtor, has been listed nationally in "Who's Who In Creative Real Estate," a directory of realtors specializing in real estate exchanging and real estate counseling. Only one of every 2,000 real estate licensees qualify for the listing.

(Lusk Studio photo)

FARM FRONT

VISALIA — Cotton picking is gaining momentum in Tulare county and other farm commodities are moving, according to report from the office of Agricultural Commissioner Clyde R. Churchill for the week ending October 12.

Corn is being cut for silage, alfalfa is being green-chopped, milo and corn are being harvested, second-crop milo is maturing, growers are preparing dry land for fall planting, some fall tomatoes and cucumbers are being shipped to market.

Table grapes are being packed for the fresh market, some juice grapes are being picked, harvest of wine grapes is continuing, a few quince and persimmons are being picked, walnut and olive harvest continues.

Rangeland feed is still fair, but diminishing; some supplemental feeding of cattle has started.

SURTAX OPPOSED

WASHINGTON — Congressman Bob Mathias has voiced opposition to President Ford's request for a 5% surtax on individual families with income over \$15,000. He said he favored many of the president's proposals to halt inflation, but that the proposed surtax would put an unfair load on "middle income people."

1975 Graduates:
MAKE YOUR
PICTURE
APPOINTMENT
NOW!

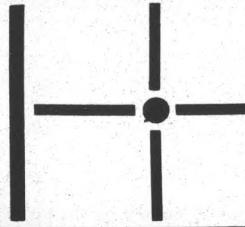
J. Hammond
Studio
"The Photographer
In Your Town"
490 Sunnyside Avenue
784-4138
Convenient Parking
A Tuesday Bonus Store

DISTRICT ATTORNEYS PROSECUTE NOT DEFEND!

ELECT

ReDoy

KIESZ



(AN EXPERIENCED PROSECUTOR
AND ADMINISTRATOR)

TULARE COUNTY DISTRICT ATTORNEY

KIESZ . . .

IS EXPERIENCED AS A PROSECUTOR AFTER
PREVIOUS SERVICE AS A DEPUTY DISTRICT
ATTORNEY.

KIESZ . . .

IS EXPERIENCED AS AN ADMINISTRATOR
AFTER PREVIOUS SERVICE AS A LINDSAY
CITY COUNCILMAN, CITY MAYOR, AND
SECRETARY OF THE LINDSAY DISTRICT
HOSPITAL BOARD.

KIESZ . . .

IS EXPERIENCED IN PUBLIC WORK AFTER
PREVIOUS SERVICE IN A WIDE VARIETY OF
COMMUNITY, CIVIC, AND CHURCH
PROJECTS.

KIESZ IS THE KEY

TO AN

EFFECTIVE, EFFICIENT, EXPERIENCED COUNTY DISTRICT ATTORNEY

PAID FOR BY KIESZ FOR D.A. COMMITTEE, JIM HUESDENS CO-CHAIRMAN

Tule River Floodway

(Continued From Page 1)

1. The designated floodway is a plan showing the minimum floodway limits and not a proposal to construct levees or other flood control works.

2. The designated floodway plan is shown on aerial photographs by a line drawn on each side of the Tule river. The space between these lines is the area needed to pass the design floodflow of the river. Permits are now required for any development or use in the channel or along the overbank

areas subject to flooding. This covers an area greater than the proposed designated floodway.

3. If the designated floodway is adopted, an approved permit from The Reclamation board will be required for any development between the two lines shown on the aerial photography maps.

The hearing tomorrow is the second public hearing. An initiation meeting regarding this designated floodway was held in Visalia on June 15, 1972.

Designated floodway on the Tule river above Success dam

was determined after a series of meetings and a hearing in Springville.

NO AGE LIMIT

WASHINGTON — Congressman Bob Mathias has introduced a bill to prohibit age discrimination against individuals who desire to attend graduate or professional schools. Legislation now protects against discrimination based on race, national origin or gender, but not age.

**Elsie's
SPANISH KITCHEN**

SPECIALIZING IN
MEXICAN AND AMERICAN
FOODS

ORDERS TO GO -
AND CATERING

OPEN
Sunday to Thursday - 11 A.M. to 9 P.M.
Friday and Saturday - 11 A.M. to 10 P.M.
Closed Mondays

BANQUET AND DINING ROOMS

Phone 781-4371

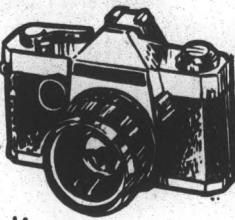
WE WANT TO SERVE YOU**WESTERN FLOOR COVERING**

601 W. Olive

Call 784-1635

**Photographic Equipment
Now At Discount Prices**

Be Sure And
Check Our Prices
Before You
Buy



EDWARD'S Studio
Camera Shop

248 NORTH MAIN

784-5664

QUALITY PRINTING

\$5.00 Per Year - Subscription Rate
For The West's Newsiest Weekly

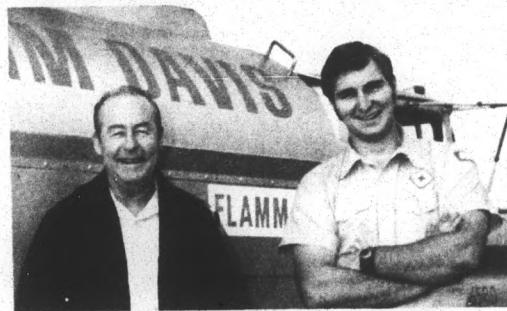
PUBLIC RELATIONS SERVICE

All Three At The
Full Service Publishers And Printers

FARM TRIBUNE
PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA

80 East Oak 784-6154 P.O. Box 1110

Rate
-O-
Flo
Tested

WE DELIVER ARCO PRODUCTS

JIMMY DAVIS - PORTERVILLE

358 South E Street 784-6580
562-2736

We Guarantee Our Work
RADIATORS - FUEL TANKS

AUTOMOBILES - TRUCKS - TRACTORS
VALLEY RADIATOR SERVICE

98 West Doris 784-6334

PUMPS - WELLS
WIND MACHINES

PEARSON PUMP CO.
COMPLETE WATER ENGINEERING
PORTERVILLE

NEW WORK WONDERS

with these
HALLOWEEN SPECIALS

WE HAVE THOUSANDS OF CONTAINERS OF
DISTILLED SPIRITS, NECTAR OF THE FARM, OR JUST PLAIN BOOZE,
BEER COCKTAIL MIXES, SODA POP, ETC., FOR SALE AT OUR SPECIAL
EVERY DAY PRICES.

It Ain't For The Kids But It Will Soothe YOUR Nerves.
TREAT YOUR FRIENDS TO THE BEST GET
YOUR SUPPLIES FROM US FOR HALLOWEEN



Ye Bottle Shoppe
56 No. D St. Porterville 784-4006

We Service And Sell

APPLIANCES

For Your Home.

DISHWASHERS

REFRIGERATORS

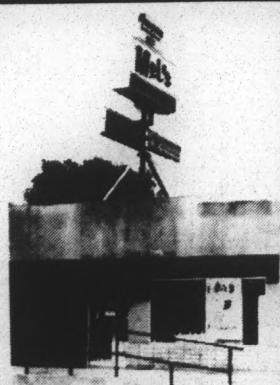
WASHERS

DRYERS

MEL'S APPLIANCES

550 W. Olive

784-4242

**> CHAIN SAWS <**

Sales and Service

McCULLOCH

ALL SIZES IN STOCK NOW

Prices From \$99.95

LIMITED SUPPLY THIS YEAR

PORTERVILLE HARDWARE CO.

"THE HARDWARE PEOPLE"
Over 25,000 Items For Your Convenience
126 N. Main Ph. 784-0165



MEATS

HIGH ON QUALITY... LOW ON PRICE

FROZEN FOOD LOCKERS FOR RENT
MEAT CUTTING PREMIUM WRAPPED
FREEZING COMMERCIAL BAR-B-QUEING

Jones Locker Service

788 W. Olive — Porterville — Phone 784-049*

SENIOR CITIZEN DAY AT COLLEGE

PORTERVILLE — Senior Citizens' day will be presented at Porterville college Saturday, with a varied program to be presented between 9 a.m. and 12 noon. Information booths will be set up covering welfare, police, adult education and Senior Information and Referral.

Only \$13.94 out of each \$20 bill spent in a supermarket is spent on food, with the other \$6.06 going for non-food items.

Sweet potato harvest is in full swing in the Livingston area.

Concrete Pipe

—IRRIGATION PIPE—
Installation Guaranteed

For Better Service To You We Use
2-Way Radio Communication Thru
Porterville Radio Dispatch.

NELSON CONCRETE
PIPE CO.

Phone 784-5362 Porterville

SHANNON FEED & SUPPLY CO.
ENDORSES AND SUPPORTS
ReDOY KIESZ
FOR
DISTRICT ATTORNEY

SHANNON Feed &
Jack R. Shannon

77 W. Orange Avenue 781-1774
Next To Wall's Livestock Porterville

Cap'n Jack Sez:

"We have a few 1974 Kawasakis left. Hurry in and take advantage of our close-outs on these beautiful, powerful and easy handling motorcycles. Save gasoline by letting the good times roll on a Kawasaki."

KENYON'S Boat &
Gun Shop

708 W. Olive 784-4085

New & Used
Boats
Motorcycles

agriculture is no.1 with us and so are you

Back roads can often lead to better farm credit service. And when you specialize in serving agriculture you see a lot of them. At PCA, providing the best in constructive, short-term financing for farmers and ranchers means getting close to where the work is. The better we know you, the more we can help. Your place, or ours? Give us a call and let's get together.

Roger Gobel
Visalia PCA

Porterville (209) 784-2699
Pixley (209) 757-1587



The
Go Ahead
People

THE FARM TRIBUNE

ADULT SCHOOL FORUM TO INCLUDE SERIES OF EIGHT FILM-LECTURES

WASHINGTON — For the twenty-sixth consecutive year, California continues to be the nation's number one farm state, outranking its nearest competitor, Iowa, by \$750 million in cash receipts from farming.

Of California's 200 recognized crops, five percent represent nearly 100% of the nation's total production. These commodities are almonds, artichokes, dates, figs, nectarines, olives, pomegranates, prunes, ladino clover seeds and walnuts.

LEE RETIRES

EXETER — A veteran of 38 years in the citrus industry of central California, M.H. (Tex) Lee, has retired as manager of Earliest Orange association at Exeter. He and his wife, Vera, will make their retirement home at Reno, Nevada.

PORTERVILLE — "A New Look At Scotland," presented by film-maker and lecturer Bill Madsen, will open the 1974-75 adult forum film and lecture series in the Memorial auditorium, with Madsen presenting his commentary on Scotland's lochs and glens, Monday evening, October 28. Enrollment for the Adult School Forum series will be taken at this first session.

Overall theme for the first four forums will be, "Our Cultural Roots In Europe," according to R.H. Chamberlain, adult education director at Porterville high school.

Other forum features will include: "Mark Twain In Switzerland," presented by Dick Reddy, who retraced the 1878 journey of Mark Twain, November 4; "Yugoslavia and the Slavic Races," presented by Gene Wianko, November 18; and

FREE PHONE DIRECTLY TO V.A. OFFICE

PORTERVILLE — Veterans and their dependents will be as close to the Veterans Administration Regional office in San Francisco as their telephone, W.J. Dunn, Porterville College campus representative of the VA Regional office, has announced. The toll-free number to call is 800-652-1296.

Through this new service, the number given will put callers directly through to the desk of a VA Benefit counselor in the San Francisco Regional office, all calls paid for by the VA.

The service will be available to the veterans and their dependents living in the Porterville area from 8:00 a.m. to 4:30 p.m., Monday through Friday.

VA Benefits counselors provide information and assistance to veterans and their dependents in the VA programs of compensation and pension, vocational rehabilitation and education, insurance, medical care, G.I. loans and other VA benefits, as well as veterans benefits administered by other Federal agencies.

PINK BOLLWORM IN EASTERN KERN COUNTY

SACRAMENTO — State and federal authorities are investigating finds of native pink bollworm moths in traps on the far eastern edge of Kern county.

Ten "pinkies" were picked up in gossypium traps in cotton fields in the Cantil area, east of Bakersfield, last week. These fields represent the first cotton to be grown in the Cantil area in five years.

State and federal authorities are now considering a course of action.

Hay fed to California dairy cattle cost \$2.80 per bale in 1972, and is at \$5.20 a bale in 1974, an 85% increase. 100 pounds of grain cost \$3.60 in 1972, and \$7.25 today, a 101% increase.

VISITORS WELCOME



PEKINGESE KENNEL
AKC Puppies
With Pedigree
Phone 784-1706

"Norway - Polar Bears and Bikinis," by Ed Lark, November 25.

Spring forum series will carry a general theme of "A Closer Look At Our Wonderful Country," consisting of four full-color feature films.

"Highlights of New England," will be presented April 7 by John Roberts; "Hawaii - Our 50th State," April 14, by Doug Jones; "Adventurous Life," April 21, by John Goddard; and "The Vanishing Old West," April 28, by Ed Lark.

Persons enrolled in the Adult School forum last year will receive a 1974-75 brochure through the mail; other persons who would like to obtain a brochure should phone 784-7000, ext. 14, or 784-5149 in the evening.

LEGAL NOTICE

BRIEF OF THE MINUTES TULARE COUNTY BOARD OF SUPERVISORS

Tuesday
October 8, 1974
Regular Meeting
Absent: Supervisor
Batkin until 12:00
Noon

74-2765 Street or Highway Easement appd.

74-2766 Sale of real property appd.
Requesting State Dept. of Transp. to approve Fed. Aid Urban Boundaries & Rd. System appd.

74-2768 Designation of through highway appd.

74-2769 Designation of stop intersection appd.

74-2770-2772 Tent. Parcel Map Re-lease of surety auth.

74-2773 Notice of completion accepted. Clerk to record.

74-2774-2777 Deeds accepted.

74-2778 Final Subdivision map within the City of Tulare appd.

74-2779 Agree. No. 9024 appd.

74-2780 Request for per diem payment denied.

74-2781 Claim drawn on Terra Bella Sewer Maint. Fund appd.

74-2782 Bid awarded on sale of property.

74-2783 Claim rejected.

74-2784 Appt. to Tulare Co. Red Scale Protective Dist. appd.

74-2785 Bid awarded on sale of property.

74-2786 Appeal on amend. to zoning reg. continued.

74-2787 Reading of Ordinance waived.

74-2788-2798 Agri. preserve applications appd.

74-2799 Abatement of subst. bldg. dismissed.

74-2800 Abatement of subst. bldg. appd.

74-2801 Abatement of subst. bldg. continued.

74-2802 Abatement of subst. bldg. appd.

74-2803 Plan of action for consolidation of library adopted.

74-2804 Plans & specifications appd. bid opening set.

74-2805-2807 Hearing set on amend. to zoning reg.

74-2808 Special use permit appd.

74-2809 Hearing set on Seismic Safety Element.

74-2810 Hearing set appeal on tent. parcel map.

74-2811 Ord. introduced for adoption.

74-2812 Notice of completion accepted. Clerk to record.

74-2813 Building permit refund appd.

74-2814 Ord. introduced for adoption.

74-2815-2819 Transfer of funds appd.

74-2820-2821 Revenue sharing budget estab.

74-2822 Revenue sharing budget increased.

74-2823 Hospital management study auth.

74-2824 Appt. to Tulare Co. Assoc. of Governments appd.

74-2825 Letter supporting HR 5307 appd.

74-2826 Letter of commendation to Chamber of Commerce appd.

74-2827 Ord. No. 1772 adopted. Adjourned.

Fred Batkin, Chairman Tulare County Board of Supervisors

ATTEST: JAY C. BAYLESS, Clerk Board of Supervisors Elma McCartney, Deputy o17

NOTICE TO CREDITORS SUPERIOR COURT OF CALIFORNIA, COUNTY OF TULARE No. 23689

Estate of ALBERT WAYNE PHILLIPS, also known as WAYNE PHILLIPS, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

Dated September 26, 1974.

RAMONA P. SILVAS Administrator of the Estate of the above named decedent

Hubler, Burford, Moran & Quirk Attorneys at Law 141 East Mill Avenue Porterville, California 93257 Telephone: (209) 784-5064

Attorneys for Administrator First publication: October 10, 1974 o10,17,24,31,n7

Thursday, October 17, 1974

LEGAL NOTICE

NOTICE OF SALE "SEQUOIA CREST PROPERTIES"

On Oct. 24, 1974 at 10:00 A.M., Edward Mollan, or his nominee, as agent of owners,

will sell at Public Auction to the highest bidder for cash (payable at the time of sale in lawful money of the United States) at the office of TITLE INSURANCE AND TRUST COMPANY, 320 W. Main, Visalia, California (93277), property which is located in Section 16, Township 20 South, Range 31 East, Mount Diablo Base and Meridian, in the County of Tulare, State of California, according to the official plat thereof (Sequoia Crest) described as follows:

PARCEL NO. 1: APN: 220-330-07 being 294.08 acres, more or less, including motel units in the north half of said Section 16.

PARCEL NO. 2: APN: 220-340-03 being 227.69 acres, more or less, in the south half of said Section 16.

PARCEL NO. 3: APN: 220-392-07 being Lot 9 of Tract 522 describing land and lodge building, etc.

PARCEL NO. 4: APN: 220-050-56 well site in Tract 433.

PARCEL NO. 5: APN: 220-050-39 water tank site in Section 16.

PARCEL NO. 6: APN: 220-340-01 water system in said Section 16 assessed to Sequoia Crest Water Co.

A Bill of Sale and necessary documents of conveyance will be given on the water system owned by Sequoia Crest Water Co., also furniture and fixtures situated in the lodge and the motel units situated on Parcels 1 and 3.

Sale will be made of Parcels 1 through 5 and a CLTA Title Policy furnished through Title Insurance and Trust Company subject to: current taxes not delinquent, covenants, conditions, restrictions and easements of record. The water company will be sold subject to approval of any and all governing agencies.

Taxes will be prorated as of this sale date and a Policy of Title Insurance will be furnished at expense of sellers for buyers on Parcels 1 through 5.

ROBERT N. ROUCH, as agent for Edward Mollan Charlotte E. Mollan Marguerite R. Munson Robert N. Rouch Edwin S. Rouch Claude A. Rouch Jr. Sequoia Crest Water Company Sequoia Crest Resort

03,10,17

NOTICE TO CREDITORS SUPERIOR COURT OF CALIFORNIA, COUNTY OF TULARE No. 23654

Estate of MAC ERWIN MAULDIN, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

Dated October 4, 1974.

KIM MAULDIN Administrator of the Estate of the above named decedent

Hubler, Burford, Moran & Quirk Attorneys at Law 141 East Mill Avenue Porterville, California 93257 Telephone: (209) 784-5064

First publication: October 10, 1974 o10,17,24,31,n7

NOTICE TO CREDITORS SUPERIOR COURT OF CALIFORNIA, COUNTY OF TULARE No. 23689

Estate of

CLASSIFIED

CIVIL ENGINEER

STRAUSS ENGINEERING SERVICES
Complete Engineering and Surveying Services
Phone 784-6326
335 N. Second Street P.O. Box 87
Porterville, California

REALTOR

CAMP NELSON REALTY
Dorothy Faux, Realtor
Walter Faux
* Weekend Cabins
* Businesses
* Retirement Homes
Rt. 2, Box 505 542-2469
Camp Nelson

MISCELLANEOUS

FOR SALE - Short blocks and engines up to 3½ horsepower. New and Used Mowers. Braly's Welding and Repair Shop. 1181 West Olive. 781-2186.

o10-4t-c



FFA PROJECTS at Monache High school will benefit from a financial contribution made recently by Carl Weisenberger, right, representing Burton Center Farm Bureau. Receiving the check is Monache FFA President Steve Ladigan. The project fund, maintained by the FFA chapter, is used throughout the year to improve members' agricultural projects and for short term loans to members for the purchase of animals or project-related materials.

Proposition 17 Is Opposed By County Chamber Directors

VISALIA — Members of the board of directors of the Tulare county chamber of commerce at a recent meeting have gone on record unanimously in opposition to the Proposition 17 Initiative, which is on the ballot in the upcoming election in November.

The Initiative is backed by the "Friends of the River," who wish all construction to be stopped on the New Melones dam on the Stanislaus river where some 70 or 80 million dollars have already been spent by the U.S. Corps of Engineers.

Chamber directors, in making their decision after careful analysis of the arguments both for and against Proposition 17, believe that the public benefits of the multi-purpose New Melones Dam project clearly and by far outweigh the loss of nine miles of "white water."

In commenting upon the decision of the directors, the Manager, Wayne Robertson, listed the following as some of the reasons for their stand:

...The New Melones Dam is a multi-purpose project and as such will impound a lake which will provide increased recreational opportunities. Also integrated into the project is the possible acquisition of an additional 1,000 acres of new park lands along the river in 12 different locations so as to restore the

river for public use for fishing, swimming, boating and camping. In addition, it will create four miles of new "white water" below the dam.

...The New Melones Dam by releasing a regular year around flow of fresh water will increase and enhance the environment of the lower river and will measurably improve the quality of the water of the San Joaquin river and the Delta.

...The New Melones dam will include a hydroelectric power plant capable of generating enough clean energy to satisfy the needs of 200,000 people.

...The New Melones dam will provide protection against floods that occur with regularity and cause many hardships and many dollars damage.

Directors of the county chamber also pointed out that while Proposition 17 would allow the construction of a smaller dam, thus preserving nine miles of "white water," such smaller dam construction would not have the cost benefit ratio as the larger one.

Food from U.S. farms is produced by less than 5% of our total population.

The Farm Tribune BILLBOARD

- OCTOBER
- 17 - Terra Bella Chamber Banquet, Memorial Bldg.
- 18 - Monache vs Tulare Union Jamison Stadium
- 19 - Porterville Junior Rodeo
- 19 - Co. Cattlemen's Fall Banquet, Visalia Elks Lodge
- 22 - Tulare Co. Symphony Auction, KMPH TV
- 25 - PHS vs Tulare Union, Jamison Stadium
- 25-Nov. 3 - Grand National, S.F. Cow Palace
- 26 - PC vs Merced, Jamison Stadium
- 27 - Turn Clocks Back 1 Hour
- 28 - Adult Forum, Memorial Aud. NOVEMBER
- 11 - Veterans' Day

PLEASANT VIEW

PLEASANT VIEW — Due to conflicting dates the meeting night of the Pleasant View 4-H club has been changed to the third Monday of each month.

New membership is still welcome. Anyone between 9 and 18 years of age, living in the Tipton, Woodville, Poplar or Pleasant View school area is welcome to join the club. A parent must accompany the new member as their signature is required on the enrollment form.

This month's meeting will be held October 21 at 7:30 p.m. in the Woodville Memorial building.

**WIN
\$5.00 TO \$200**

Shop
**Tuesday Bonus Stores
Every Tuesday**

BANNISTER'S FURNITURE

BULLARD'S

CLARE-RETTA SHOP

DAYBELL'S NURSERY

EMMY'S FASHIONS

HAMMOND'S STUDIO

J & J PHARMACY

JONES HARDWARE

JUVEN-AIRE

REISIG'SHOES

VOGUE

WANDA'S

IRRIGATION SYSTEMS Installed And Guaranteed

Foundation Piers — Gates and Valves
Trenches Dug and Back-filled
Grease Traps

Bob Jurkovich & Sons

Porterville Cement Pipe Co.

Phone 784-6187

Plant: South Main Street

Porterville

TUESDAY BONUS

Pot No. 1 Winner

Pot No. 2

Sylver Corkins
1696 South Leggett
Porterville, California

Sevelia Carter
15468 Road 222
Porterville, California

\$5.00

\$5.00

Next Week's

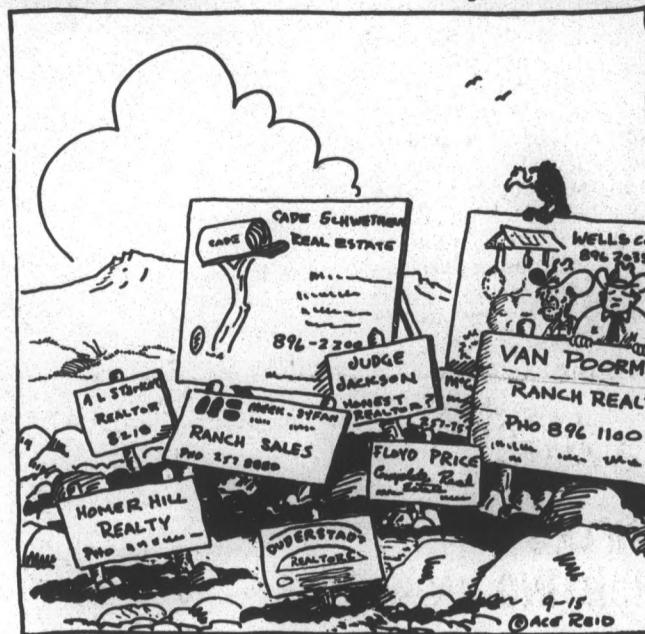
Pot No. 1 \$200.00 Pot No. 2 \$41.00

Next Week's Representative

JUVEN-AIRE

COW POKE

By Ace Reid

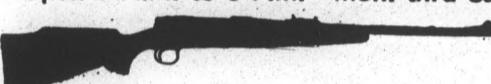


"Now this ranch don't have trees but your cattle can always shade up around these signs!"

GUNSMITHING
Custom Blueing - Sales - Repairs
Custom Made Guns

AMMO-COMPONENTS
Reloading Equip. - Accessories

PRECISION GUN WORKS
Open 9 A.M. to 6 P.M. - Mon. thru Sat.



10 N. Main

CUSTOM RIFLES

781-5610

We Want to Buy or Lease Producing or Non-Producing Agricultural Properties

For immediate action, call or write:

AGRICULTURAL FINANCIAL CORPORATION

3600 Wilshire Blvd., Suite 1026

Los Angeles, CA 90010

213-380-8660

FRESNO AREA

209-226-4940

BROKER COOPERATION INVITED

SERVING THE PORTERVILLE AREA FOR OVER 23 YEARS
"There Is No Substitute For Experience"

RE-ROOFING

- REPAIRS -

RESIDENTIAL -

COMMERCIAL



NEW ROOFING & RE-ROOFING

*TAR & GRAVEL * COMPOSITION SHINGLES

*WATERPROOFING

LICENSED • BONDED

CALIFORNIA CONTRACTOR LICENSE 140083

CENTRAL CALIFORNIA ROOFING COMPANY

Porterville

69 East Olive

Anniversary

(Continued From Page 1)

helping the counties that needed it. Debbie said she was very proud of Tulare county.

Mike Flynn, who attended as a community pride delegate, was involved in sessions geared to improve each club's community pride program. Projects were discussed, and methods of raising funds for these projects, standards for choosing delegates to the community pride conferences, and how to get publicity for these projects.

Butch Zimmerman attended a conference as the president of the Ducor club. He learned how to improve leadership by improving the ways in which people work with people.

A new club office was created, that of club historian, with Terri Fitterer chosen to fill it. She will make a scrapbook of all club activities during the coming year.

One hundred percent attendance pins were given for the previous 1973-74 club year. Those receiving pins were:

THE FARM TRIBUNE

Riana, Baylor and Shannon Baxley, Karen and Marcia Carlisle, Mark Flynn, Kimberly Keen, Mary Beth Lawrence, Sandy Lawrence, Nancy and Victor Rankins, Don Spraberry, Julie Swartzlander, Sharon and Darlene Turney, Peter and Corey Wellendorf, and Jim Zimmerman.

Leaders' reports were given on activities over the summer and coming events pertaining to their projects.

Joleen Flynn, beef leader, had a field day at her home for the beef and dairy members to get ready for the Tulare County Fair. Riana and Shannon Baxley, Phillip Castle, Mike, Mark, Matt, Megan and John Flynn were present. These members spent the day having their animal's hooves trimmed, practicing

showing their beef and dairy animals.

Songleaders Dora Warner, Jana Jones, Megan Flynn and Shannon Baxley led the club in a patriotic song.

Andy Zimmerman, chairman of the refreshment committee, was assisted by Sherry and Butch Zimmerman, and Phillip Castle in serving cookies and punch.

Presiding at the meeting was Butch Zimmerman, president. The 4-H pledge and flag salute were led by Marcia Carlisle and Sandy Lawrence.

Thursday, October 17, 1974

contestants, all eighth grade students, will give a one minute extemporaneous answer to a question of current interest.

MC for the queen selection ceremony will be Bill Rodgers; music will be provided by Buck Shaffer's Fabulous Studio band.

Photos of all Homecoming queens from 1959 through 1973 have been provided by Hammond Studio for display at Porterville Office Supply. Trophies that will be presented to queen contestants are on display at Jones Hardware.

Also displayed at Jones' are trophies that will be given for winners in the Veterans' Day parade, November 11. Awards that will be given on Veterans' day are displayed at the Jay Vee store.

Veteran Day Queen

(Continued From Page 1)

then serve for the following year as Miss Porterville.

Ten girls are also competing for the junior queen title: Sherry Zimmerman, Vanessa Creekmore, Kathy Perry, Priscilla Darling, Jenny Schultz, Sammy Towne, Ruth Donaldson, Martine Bergfalk, Tanya Slaughter and Cindy Williams.

In charge of the senior queen contest is Donna Balcombe; handling the junior queen contest is Diane Larson.

All senior queen contestants are high school seniors and will present a three minute talent routine or talk during their interviews at the Saturday night ceremony. Junior queen

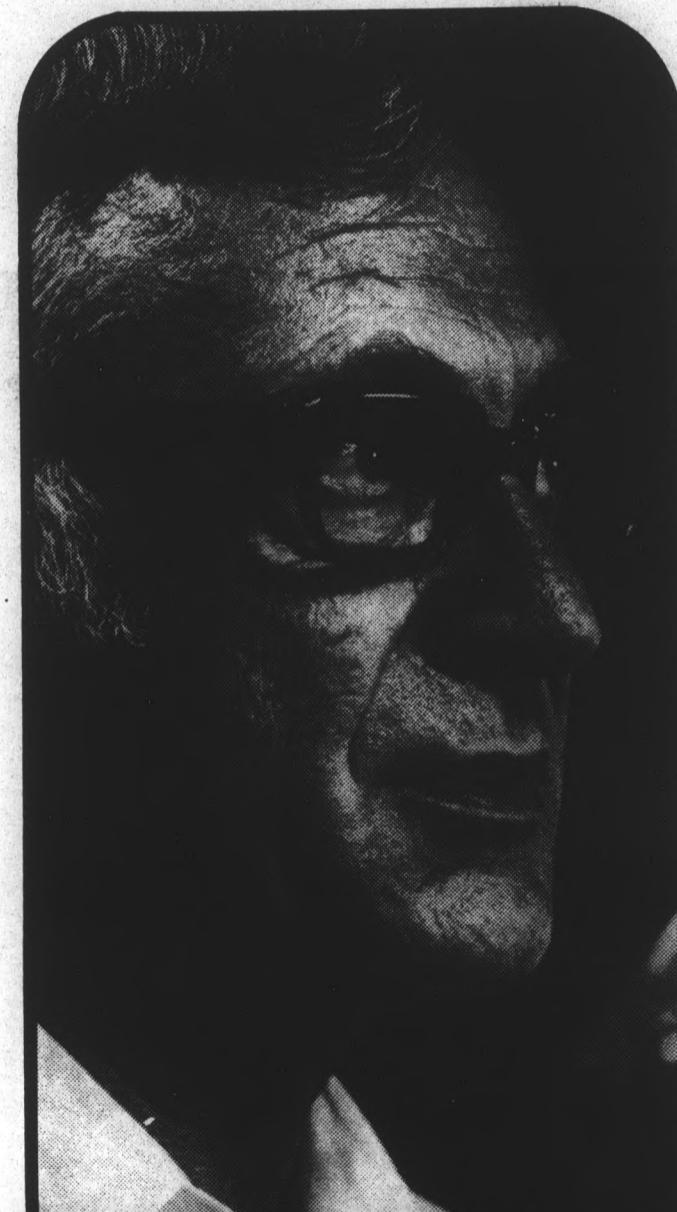
Junior Miss

(Continued From Page 1)

Jaycees and will represent the area in state finals at Santa Rosa in January; winner there goes to Mobile, Alabama, for national finals next May.

First runnerup in the Porterville pageant will receive a \$200 scholarship; second runnerup, a \$100 scholarship.

Judging in the Junior Miss pageant is based on intelligence of the contestants, poise, all-around ability, talent, and creative and scholastic achievement.



Vote for Assemblyman GORDON

DUFFY

"Your Man" in Sacramento!

32nd Assembly District

TULARE, KINGS, & Northern KERN COUNTIES

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

COMMITTEE to RE-ELECT GORDON DUFFY
Pryor Mathis, Jr., Treasurer

Deer Season Open

Master Charge BankAmericard
149 NORTH D STREET
PORTERVILLE
ph. 784-7581

Farms for Sale

- (1) 18 Acres of Thompsons Seedless Grapes. Poplar dist. \$30,000.00.
- (2) 588 Acres Angeola dist. Ideal for permanent pasture. Water measured 78 ft. \$350.00 per acre. Terms.
- (3) 27 Acres - lots of water - Tested warm - good for Lemons and Avocados.

GLENN R. CLINE, BROKER
Bus. Phone: 784-0381
71 S. Main Street
Porterville, California

Watch For Your Fall Shopper

From Jones Hardware - 24 Pages Of

FALL and CHRISTMAS ITEMS**YOUR CHOICE**

SATIN OR GLOSS LATEX HOUSE PAINT
ONLY **799** GALLON

Supreme Latex House Paint—Reg. 9.98 Gallon. A rich, low sheen finish that resists weather, smog, and stains. Easy-to-use. For wood, concrete, stucco, etc. White & 24 Colors.

Gloss Exterior Latex—Reg. 9.89 Gallon. It looks like an oil paint, yet keeps its gloss 4 times longer! Dries fast. Water clean-up. White. Custom colors higher.

YOUR CHOICE

LATEX HOUSE PAINT OR INSIDE FLAT
ONLY **499** GALLON

Latex House Paint—Resists blistering, fumes, alkalis and fading. Goes on easy. Dries fast. Water clean up. White & Colors. Custom colors higher.

Flat Interior Latex—Easy to apply. One coat covers most painted surfaces. Fully washable. Water clean-up. Pastel Colors & White Custom Colors higher.

YOUR CHOICE

FLAT OR SEMI-GLOSS INSIDE LATEX
ONLY **744** GALLON

Supreme Interior Flat—Reg. 8.99 Gallon. Our best quality latex. Thick, creamy non-drip formula. Extra washable. High hiding. Water clean-up. White & 48 Colors. Custom colors higher.

Supreme Latex Semi-Gloss—Reg. 9.98 Gallon. Our finest finish for kitchen and bath . . . for walls, ceilings and woodwork in every room. Scrubbable and soil resistant. Colors match Sat-N-Hue.

YOUR CHOICE

OUR BEST FLOOR OR METAL ENAMEL
ONLY **298** QUART

Supreme Floor Enamel—Formulated to take the heavy wear, weather and washings that floors receive. Spreads far, hides well. For wood, concrete, etc.

X-O Rust Enamel—Reg. 3.70 Quart. Our finest enamel for metal and wood. Spreads on easy, levels smoothly. Looks out moisture. Non-toxic. For tools, toys, machinery, etc.

We own TWO Paint Factories to Give You Better Quality at Lower Prices!



SE HABLA ESPANOL

JONES HARDWARE CO.

SINCE 1899

151 N. Main St.

OPEN AT 8 A.M.

784-1065